



VII EDYCJA E-LEARNING FUSION
DIGITAL LEARNING & training market
CONFERENCE & EXHIBITION 2023

NEW

14-15 Listopada 2023
WARSZAWA

Klaudia Lipka

Marketing Coordinator, goFLUENT

Zaprezentuję temat:

Hyper-personalised rozwiązanie do nauki języków obcych jako klucz do sukcesu

Organizator:



goFLUENT in a nutshell

1,000+
clients globally

2M+
learners

150+
countries

10,000+
learning assets

One-Stop Shop for Languages



Founded 2000



Cloud-based portal with 10,000+ language content assets across seven business languages



Presence in 20+ countries



Global workforce of 800+



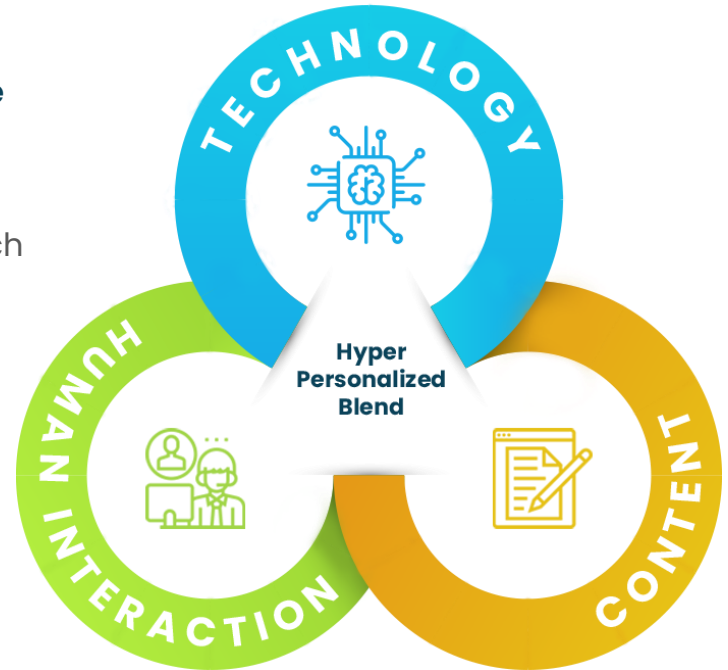
Experts in accelerating language learning for multinational organizations



98% customer satisfaction rating

goFLUENT 's DNA

- Enterprise integrations with **Degreed, Cornerstone on Demand, Edcast, Skillsoft, Workday, SuccessFactors**, etc.
- **Hyper-personalized** approach that adapts to each learner
- **Mobile first** format
- Flexible, virtual live experience
- **Personalized** 1:1 live virtual coaching
- **Content Partnership** (Harvard, NYT, WOBI, AFP)
- **Industry**-relevant and **company**-specific content



goFLUENT products

Language Academy

- **10,000+ Learning Resources:** Videos, Articles, Grammar, Vocabulary, How-Tos
- **500+ Training Paths** structured by levels, business skills or industry

Additional Services



Individual live Lessons

Personalized lessons based on goals

Writing Lessons

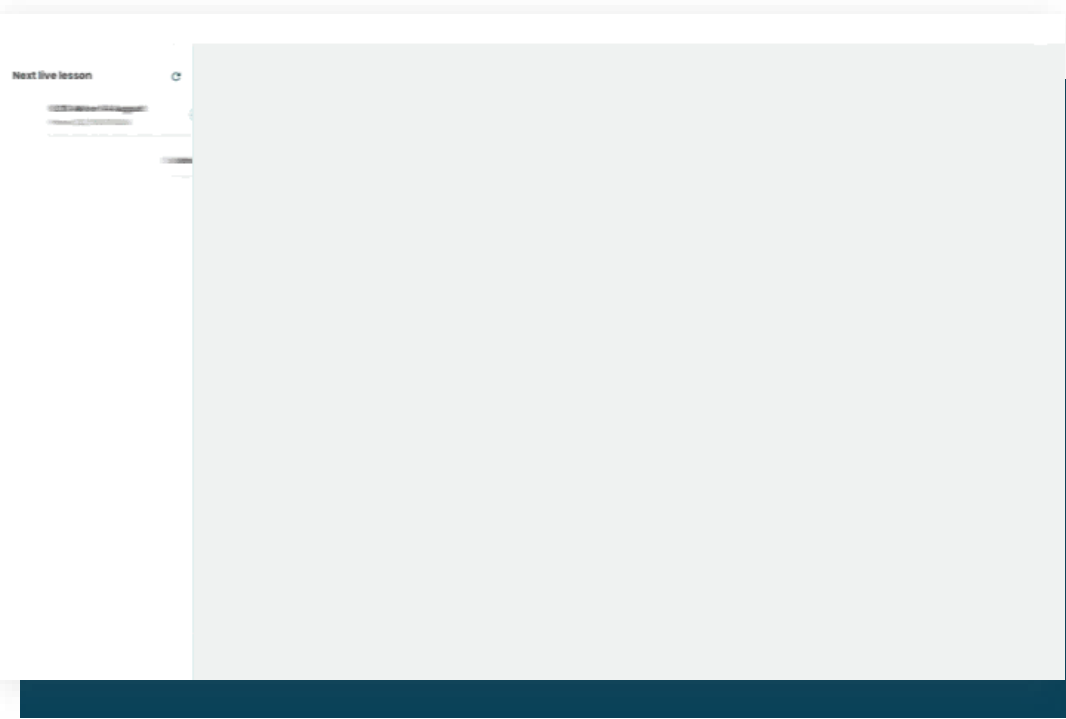
High-impact writing skills development

Intracompany Group Sessions

Group training based on company needs

Conversation Classes

Unlimited small group classes at every hour



Content

We are implementing weekly updates to ensure we consistently provide the most pertinent materials to address the evolving global landscape.

**Harvard
Business
Review**



WOB

The New York Times



www.goFLUENT.com

our most powerful innovation:

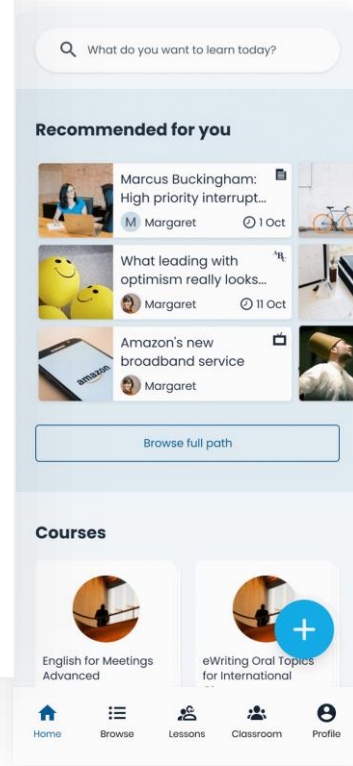
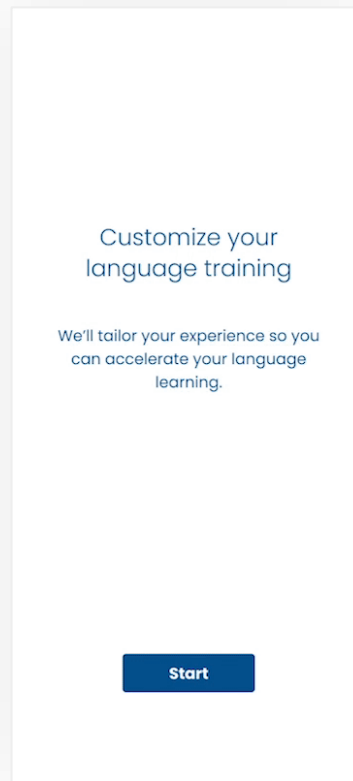
Introducing Emile



goFLUENT Technology

Efficient learning with a **Netflix-like** user experience

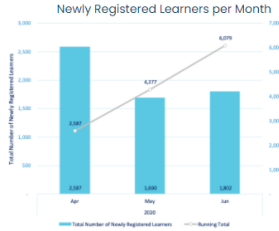
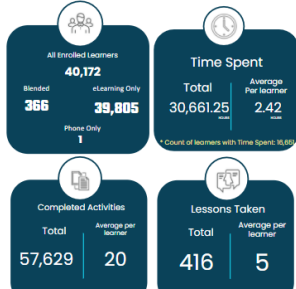
- **Learner-centered** design.
- Tailor content recommendations to match learners' **needs and interests**.
- Recommendations done based on the **Proficiency Test Results**.
- World class content Providers.



Analytics & Reporting

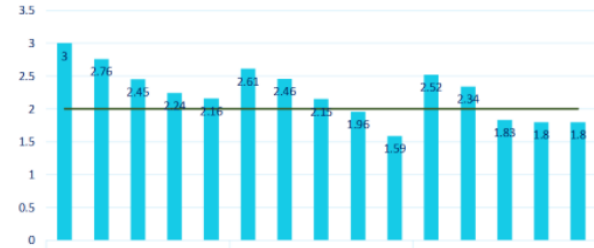
Overview, 2nd Quarter 2020 | All Learners

All Learner Usage | Active and Passive Learners



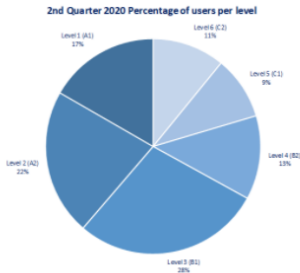
eLearning Time Spent vs KPI

Average Time Spent per Learner per Month



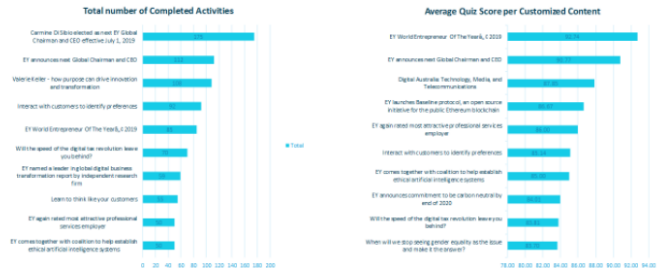
Level Information

Initial level | All Active Learners
Based on diagnostic and adaptive levels



Customized Content Usage

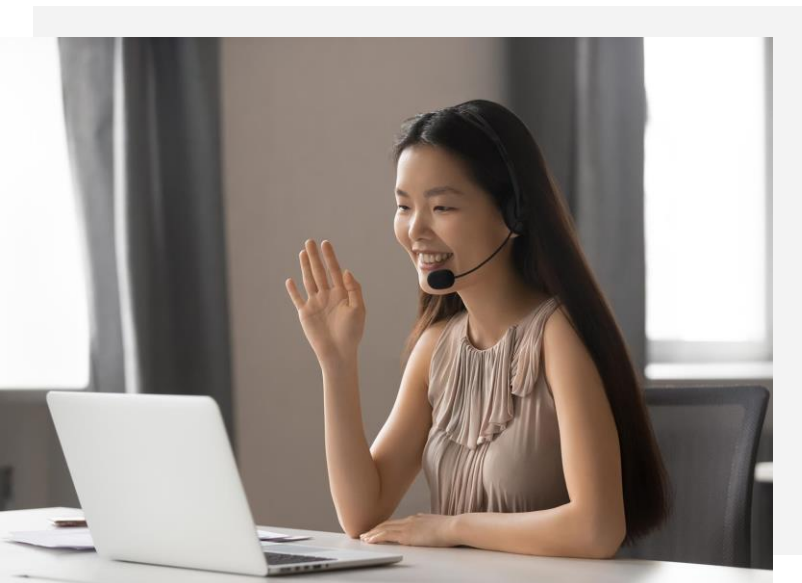
Based on number of completed activities



Note: Only Top 10 contents with the Highest Total Number of Completed Activities

Note: Only Top 10 contents with the Highest Average Quiz Score





Dedicated Support Teams

We provide round-the-clock guidance throughout program.



A committed **Customer Success Manager** to steer your program from start to finish.



Learning Consultants assigned to motivate, guide and assist each learner.

Detailed modular reports:

- Training hours
- Completed activities
- Lessons booked
- Lessons attended/missed
- Level progression rate

Thank you!

poland@gofluent.com



E-LEARNING FUSION 2023

Organizator:

Digital Learning Centre



Let's Fintech

